Overview of MMFA's Services













MORAVIAN COMSIN FUND

Why invest in the Common Fund?

- Investment fees stay within the Moravian Church, doing good again and again
- Institutional continuity
- Power in numbers
- All benefit from:
 - Economies of scale
 - Leverage and options afforded larger investors



Go-forward investment options

Fund	Time Horizon		Potential Return	
Growth	Longest (7 years +)		Highest	
ESG Mod Aggressive	Longest (7 years +)		Highest	
Hybrid	Long (5 – 7 years)		High	ntial
ESG Core	Long (5 – 7 years)	Ш	High	Potent
Balanced	Long (5 – 7 years)		High	
Income	Medium/Short (2 – 4 years)		Medium/Low	Return
Stable	Shortest		Lowest	





Stable Fund

Sub-Asset Class

Cash

Institutional money markets

Ultrashort duration fixed income (under 270-day maturity)

CDs

Other demand note instruments

100% Cash Equivalents

M O R A V I A N COMMON FUND

Fund Comparisons

M O R A V I A N COMMON FUND



Mission-aligned investing (ESG)

We actively seek to make investments that are consistent with Christian values, with screening and mindfulness for:

- Improving lives
- Inclusive workplace
- Climate/natural resources solutions

M O R A V I A N COMMON FUND

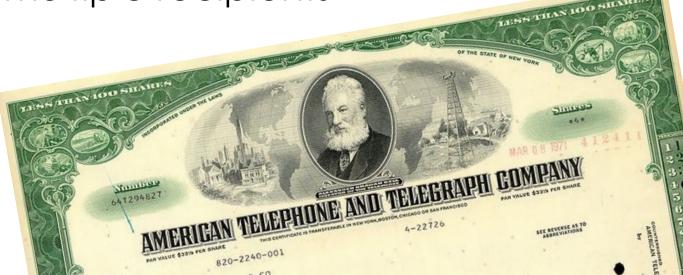


G | F T FACILITATION

- Convert non-cash assets into cash gifts
- Use tools of philanthropy to make smarter gifts
- Provide online giving service at no charge to churches, covering all card processing fees for donors

Converting assets to cash gifts

- We convert gifts of stocks, real estate, life insurance and more to cash for congregations at no cost to the church or donor
- Neutral party for complex gifts with multiple recipients







Making smarter gifts, sooner

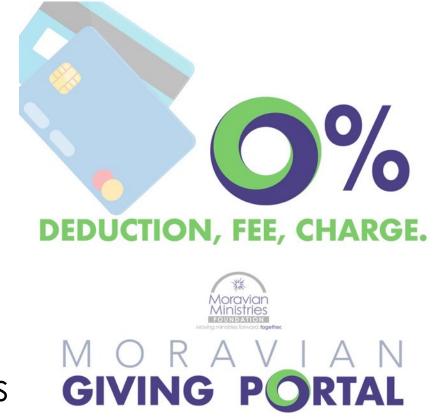
Tools of philanthropy often:

- Optimize/minimize taxation for donors
- Encourage <u>earlier</u> giving (during life)
- Provide income stream for donors or others during life
- Help donors recognize assets that will not be needed
- Foster discussions that <u>minimize</u> <u>restrictions</u> on gifts to congregations



M O R A V I A N GIVING PORTAL

- No charge to congregations
- We pay all card processing fees for donors
- We acknowledge gifts and provide tax receipts
- We promote giving events, "Moravian Day of Giving," "Giving Tuesday," which benefit congregations directly and indirectly through potential grants



SERVICES

Goals:

- Shape leaders
- Educate believers
- Develop holistic, sustainable stewardship practices

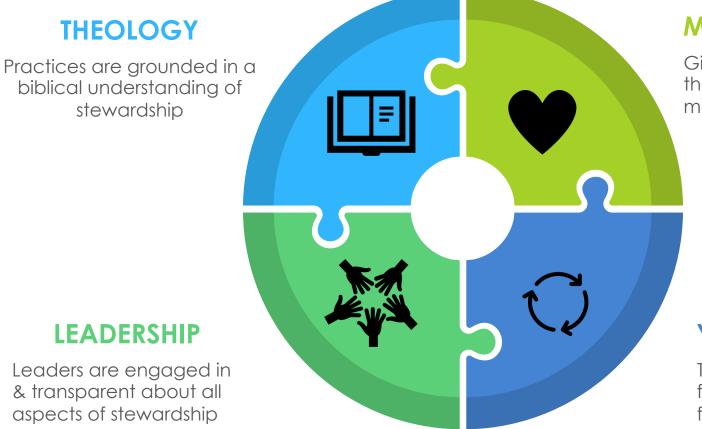
Benchmarks:

- Theology
- Mission and vision
- Leadership
- Year-round action plan



Stewardship health assessment:





MISSION & VISION

Gifts are tied to helping the church accomplish its mission & support its vision

YEAR-ROUND

The church is focused on forming and nurturing faithful & generous stewards

How are these four areas being developed in your church's stewardship ministry?



- Legacy Planner free online legal document generator
- **MMFA tools of philanthropy** customized, aligned with your passions
- Gift Planning Boot Camp training for lay leaders



Legacy Planner

- Free to anyone leaving assets to a Moravian church or agency
- Does not require an attorney
- Produces actual documents that are ready-to-notarize, sign, and file:
 - Last Will & Testament
 - Financial Power of Attorney
 - Advance Healthcare Directive
 - Letters of Intent for beneficiary charities
 - Instructions for witnesses, notary, and file in your state





Easy Instructions

- System prints step-by-step instructions to make the documents valid in your state
- System prints ready-to-sign legal documents

March 1, 2023





MMFA tools of philanthropy

Many kinds of funds allow individuals to:

- Make gifts sooner, during their lifetime
- Provide income for themselves or others during life
- See the benefits of their gifts
- Leave a remainder to their church or other charity
- Structure a gift that gives until He comes



Would your church benefit from a gift planning workshop?

- Online
 - Pre-recorded
 - Live
- Face-to-face







For projects that address one of these areas of focus:

- Hunger & Thirst
- Housing & Shelter
- Healing & Health
- Prison Ministry
- Clothing
- Environmental Stewardship
- Racial Awareness, Equity, & Reconciliation



Moving ministries forward, together.

- Investment management
- Gift facilitation
- Stewardship services
- Gift planning
- Grant funding for ministry

mmfa.com (336) 725-2589

119 Brookstown Ave., Suite 305, Winston-Salem, NC 27101



Moving ministries forward, together.





Laura Watson VP & Director of Programs <u>Iwatson@mmfa.com</u>

